

International Marketing

Objective 1

Feedback on country choice

Group name: Dunno

Your country choice: No - think of a different country

Feedback on country choice

I follow you ideas about Japan. Your ideas make sense.

However, let's move to a market with a different type of cuisine. So please look for a country more towards the West

Feedback about product

Some details about the product. Good but keep digging and exploring.

Feedback on presentation

15.27-15.32

Good start – but slow down a little

Do not forget the time – today's presentation will last about 5 minutes

You are into the presentation but the first / cover slide is still on the screen

Mask – hard to hear you. I've been talking about this already . . .

Reduce the words on the slide

In conclusion – good – but have a slide to back it up